**February 19, 2014**

**To: Interested Parties**

**Fr: Anzalone Liszt Grove Research**

**Re: California Voters Overwhelmingly Support Ban on Sale of Recalled Vehicles**

A recent statewide poll of California likely voters finds overwhelming support for a ban on the sale of used cars that have been recalled, until they have been repaired.[[1]](#footnote-2) Overall, 88% of California voters support such a proposal, with 78% doing so strongly.

***Please tell me whether you support or oppose the following proposal:***

**Make it illegal for car dealers to sell used cars that have been recalled due to safety defects unless they get the car repaired first**

***78% Strongly Support / 88% Total Support***

Robust support for this proposal extends across partisan, demographic and regional lines. It is backed by over four out-of-five Independents (88% support), Republicans (82%) and Democrats (91%), with over two-thirds of each of these voting blocs strongly in favor of it. Support also exceeds 80% in each region of the state.

|  |  |  |
| --- | --- | --- |
| **SUPPORT FOR PROPOSAL BY AUDIENCE** | **STRONGLY****SUPPORT**  | **TOTAL SUPPORT**  |
| **CALIFORNIA VOTERS OVERALL** | **78%** | **88%** |
|  |  |  |
| **Democrats** | **79%** | **91%** |
| **Independents** | **69%** | **88%** |
| **Republicans** | **68%** | **82%** |
|  |  |  |
| **Men** | **73%** | **87%** |
| **Women** | **82%** | **89%** |
|  |  |  |
| **White** | **77%** | **88%** |
| **Latino** | **82%** | **88%** |
|  |  |  |
| **Los Angeles Media Market** | **74%** | **87%** |
| **Sacramento-Stockton Media Market** | **71%** | **85%** |
| **San Francisco-Oakland Media Market** | **63%** | **88%** |

1. These results are from a survey conducted by Anzalone Liszt Grove Research of 601 California likely 2014 voters. The survey was conducted September 30 – October 3, 2013. 20% of all interviews were conducted over cell phones, and interviews were conducted in both English and Spanish. The survey has a margin of error of +/- 4.0%. [↑](#footnote-ref-2)