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1	BEFORE THE UNITED STATES DISTRICT COURT
2	FOR THE DISTRICT OF COLUMBIA
3	CONSUMERS FOR AUTO RELIABILITY . AND SAFETY, et al., .
4	. Case Number 17-cv-540 Plaintiffs, .
5	
6	vs Washington, D.C September 18, 2018
7	FEDERAL TRADE COMMISSION, . 10:50 a.m.
8	Defendant
9	
10	TRANSCRIPT OF MOTION HEARING BEFORE THE HONORABLE KETANJI BROWN JACKSON
11	UNITED STATES DISTRICT JUDGE
	A DDEAD ANGEG.
12	APPEARANCES:
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22	U.S. Courthouse, Room 4704-B
23	Washington, D.C. 20001 202-354-3284
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25	Proceedings recorded by stenotype shorthand. Transcript produced by computer-aided transcription.

PROCEEDINGS

(Call to order of the court.)

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THE COURTROOM DEPUTY: Your Honor, this is Civil Action 17-540, Consumers for Auto Reliability and Safety, et al., versus Federal Trade Commission.

Counsel, please approach the podium and identify yourselves for the record and introduce any parties at your table.

MS. MEYER: Good morning, Your Honor. Katherine Meyer for the plaintiffs, and with me at my table is one of the directors of one of the plaintiffs, Rosemary Shahan.

THE COURT: Thank you.

MS. MELMAN: Good morning, your Honor. Leslie Melman from the Federal Trade Commission. With me at counsel table is Joel Marcus, deputy general counsel for litigation, Bradley Grossman, also from the Office of General Counsel, and Evan Zullow from the Commission's Bureau of Consumer Protection.

THE COURT: Good morning to all of you.

The Court scheduled this hearing to give the parties in this matter the opportunity to provide argument and, hopefully, insight into the pending dispositive motion, which is the FTC's motion to dismiss the plaintiffs' complaint.

I am familiar with your arguments, but you should certainly feel free to restate them and to provide as much background information as you deem necessary to illuminate the issues. And because the purpose of this hearing is to have the Court's

questions answered so that I can rule on the motion, I will be asking questions, although I will try not to interrupt you too much, because I do want to hear your prepared remarks.

As far as the procedure that we will follow, it's my practice not to have time limits. I find them distracting. But I do follow a slightly unconventional pattern with respect to motions to dismiss. Although I realize that this is the defendant's motion, I typically ask plaintiffs' counsel to speak first with respect to motions to dismiss in order to provide an overview of the case and the claims that are being brought. And then the movant, defendant's counsel, can respond and explain why those claims should be dismissed. I then give the plaintiffs an opportunity to respond to defendant's motion to dismiss arguments and then entertain any replies. All right?

So I do recognize that's a bit unorthodox, but Ms. Meyer, if you might approach and just lay the groundwork by explaining to me what claims are being brought in this case. And I will say as you prepare, I find that particularly important here because I really didn't see like count numbers in your complaint. So I was trying to figure out, is this one count, how many counts, what exactly is being alleged with regard to the claims.

MS. MEYER: Thank you, your Honor.

Plaintiffs challenge the Federal Trade Commission's decisions to allow used car dealers to sell certified used cars

as safe, repaired for safety, and subject to a rigorous inspection when, in fact, those cars are not safe and are subject to open safety recalls that have been required by the National Highway Traffic Safety Administration.

And it's our position that those decisions violate the Commission's own Used Car Rule which has been on the books since 1984 and which provides that it is an unfair and deceptive act and practice for used car dealers to, quote, misrepresent the mechanical condition of their car. That rule was promulgated 33 years ago and is still on the books, and yet, the FTC, through the issuance of these six consent decisions, has decided to nevertheless allow used car dealers to sell these cars as safe and repaired for safety when, in fact, they are subject to an open recall.

So it's our position that --

THE COURT: Can I just stop you, because I am far from an expert on FTC and the regulations and statutes that are at issue here.

When you say the FTC is allowing them, I'm just wondering whether we're not being precise enough, because it's not as though the FTC is the agency that regulates or promulgates rules in the area of car repair or whatnot.

Isn't the FTC's purview about the advertisements and the representations that are being made in the marketplace?

MS. MEYER: That's right, your Honor. The FTC has

jurisdiction over the marketing and sale of used cars in the market.

THE COURT: The marketing.

MS. MEYER: Yes.

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THE COURT: So what is really being challenged here is not so much the sale of these cars in an unsafe capacity but, what, the representations that are being made about the cars, you say, pursuant to the FTC's orders?

MS. MEYER: Well, it is the sale, your Honor, because they're allowing the used car dealers to -- when people come in to the lot to buy a used car, they're allowing these used car dealers to say this car, this certified used car is safe and repaired for safety and, therefore, you should buy it, it's a good deal for you, even when, in fact, the car is not safe.

And it's our position that that practice, allowing the sale of unsafe used cars, violates an existing regulation that's been on the books for 33 years.

THE COURT: All right. But I guess I'm still a little confused. So tell me what the state of the world was prior to the consent orders in this case with respect to what used car dealers could say or not say about these kinds of vehicles.

MS. MEYER: The state of the law was the Used Car Rule that was promulgated in 1983.

THE COURT: No, no, not the law, the state of the world.

1 MS. MEYER: The state of the world?

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THE COURT: In other words, let's dial back the hands of time prior to the six consent orders. What was happening in the marketplace?

MS. MEYER: Okay. What was happening in the marketplace was some dealers that are selling certified used cars were making sure that when they made representations that those cars were safe and repaired for safety were, in fact, safe and not subject to outstanding recalls.

THE COURT: And how were they doing that?

MS. MEYER: They would check with NHTSA as to what outstanding recalls there were or inspect the car and find out what's wrong with it, and then they would go ahead and fix it before putting it on the lot and offering it for sale as safe.

THE COURT: I'm sorry. The FTC's orders didn't say you couldn't do that anymore; right?

MS. MEYER: It doesn't prohibit a used car dealer from actually correctly representing that a car is safe when, in fact, it is safe.

What the -- so to get back to the real world, your Honor, there were dealers that were doing that, and then there were some unscrupulous dealers who, again in violation of the existing regulation, which I know you don't want me to talk about right now, but were nevertheless selling cars certified, which is the gold standard -- a certified used car, that says to

a consumer this is pretty much as good as new -- as safe and repaired for safety, even though those cars were demonstrably unsafe because they were subject to an open recall. So that was the state of the world.

THE COURT: Okay. And so then enter the FTC with respect to not the marketplace in general but with respect to particular violators.

MS. MEYER: Correct.

THE COURT: They start an adjudication.

MS. MEYER: Correct. They issued a complaint, and they said that certain car dealers -- and these are some of the largest used car dealers in the nation, including CarMax, your Honor, were engaged in unfair and deceptive practices because they were selling cars, advertising and marketing cars as certified, safe, repaired for safety when, in fact, they were subject to open recalls. So that was the initiation of the action.

THE COURT: Okay. And so the FTC is concerned about the representations that are being made in the marketplace concerning these cars, but again against the backdrop of no outstanding legislation that says you can't sell such a car; right? It's the advertising. I'm trying to home in on what the problem is.

MS. MEYER: I see what you're saying, yes.

THE COURT: The FTC cares that they're being

represented as certified safe when they have these outstanding recall problems.

MS. MEYER: Correct.

THE COURT: So it says with respect to the six or three and then three more what?

MS. MEYER: First, it issues a complaint. At the same time, it enters into a consent decree with the companies whereby it allows them to go ahead and continue that practice, as long as they disclose to the consumer that the car may be subject to an open recall. They can continue to go ahead and sell it as safe and repaired for safety.

THE COURT: Okay.

MS. MEYER: That's what the consent orders allowed. Then, your Honor, they had public comment on the proposed consent decree, 30 days of public comment, which they do under their own regulations. And my clients and a lot of other people commented and said this is not good, this is going to result in more consumers, this is worse than the status quo.

THE COURT: I want to talk about that, because I'm trying to understand if the status quo is improved or not. I'm not sure.

MS. MEYER: Right.

THE COURT: Because the status quo before was people selling cars and not saying anything. So it seems to me it's at least marginally better if they're saying they may be subject to

a recall, but maybe not. I don't know.

MS. MEYER: Well, let me address that, your Honor. All of my clients and pretty much every consumer group that commented on this rule said what you're doing is worse, because you're basically giving them permission to engage in a misrepresentation. On the one hand, you're saying it's safe and it's been repaired for safety, but on the other hand, because it hasn't been repaired for safety, you're saying it may be subject to a recall. That is a misrepresentation, because consumers rely on the representations made by the dealer at the time of the --

THE COURT: I understand. But that was the case in terms of the world before, and I'm not sure that your clients or anyone else really would have had a cause of action in the preexisting world to require the FTC to come in and regulate this practice; right?

MS. MEYER: It's already been regulated, your Honor.

THE COURT: No, I understand. You're suggesting that these consent orders are doing something, and they don't do enough, you say, and in fact, you say the problem is actually being caused, to some degree, by the consent orders because now they have given their imprimatur to this practice.

But the defendants do point out, and we will talk about this in terms of the motion to dismiss, that there is something of a concern about whether or not what's allegedly injuring your

clients and injuring the public is really caused by the FTC's involvement at all, because this was happening before.

Do you understand what I mean?

MS. MEYER: As we discuss, your Honor, it was happening before with respect to some dealers. But with respect to other dealers, they were being scrupulous and making sure that they honored their representations. They were not selling cars as safe and repaired for safety when they were subject to open recalls.

THE COURT: Right.

MS. MEYER: And the record shows, your Honor -- and this is a motion to dismiss. So we have these allegations in our complaint.

THE COURT: It has to be plausible, though. In other words, it has to be plausible that what the FTC has done in this case actually somehow is even impacting those dealers who previously would have fixed the cars but now are not going to and are doing so pursuant to the FTC's order when, in fact, I think these orders only apply to the six; right? They're not out --

MS. MEYER: On their face, your Honor, but we have submitted much evidence demonstrating that not only did the FTC itself consider the announcement of these consent decrees to be basically a policy that they wanted to have widespread effect among the entire industry -- that's what the head of the Bureau

of Consumer Protection said -- but also the record shows that dealers who, prior to the issuance of these consent decrees, were not selling unsafe cars because they were subject to outstanding recalls changed their practices to bring them in conformity with this rule. And that includes not only Auto Nation, which is one of the largest retailers of new cars, which also sells used cars, but Ford Motor Company, your Honor, which previously would not have sold a car that was subject to an outstanding recall as safe and repaired for safety, but the record shows and we allege that now that this rule has gone -- these consent decrees have been issued, Ford Motor Company has decided to go back to the lowest common denominator practice and not repair these cars.

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THE COURT: But it does so voluntarily. I mean, it's its choice. It could very well continue with the prior practice; right?

I'm trying to understand the degree to which the FTC's rules are actually creating the problem or it's the decision of these companies to follow the consent orders that don't even apply to them or stick to their own practices about this. And it matters because we have a causation issue that has been raised.

MS. MEYER: I understand, your Honor. Let me say in response to that, you yourself said in the American Federation case that you issued a couple of years ago that you recognize

that when a third party's conduct is involved, it's harder to show causation and redressability. But you also went on to say a category of cases where that is not a problem are cases where what the agency has done is authorized conduct that previously was illegal.

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And that's precisely what we have here, your Honor. Our position is, Used Car Rule was in effect for 33 years on the books. It said a used car dealer commits an unfair and deceptive act and practice under the Federal Trade Commission Act if it sells — if it misrepresents the mechanical condition of the car. And if you look at that Used Car Rule and the preambles which we cite extensively in our brief, the very purpose of that regulation was to prevent consumers and, particularly, poor consumers who buy used cars from being misled into buying an unsafe car. It actually talks about the reason for the rule is to prevent dealers from not disclosing hidden defects that could cause death, injury, and economic losses to consumers. So that's been on the books for 33 years.

And let me add to that, your Honor, the Federal Trade

Commission Act itself, Section 45, specifically directs the

Federal Trade Commission -- that's the word, it directs the

Commission to prevent unfair and deceptive acts and practices.

So we have the Used Car Rule saying it is an unfair and deceptive act and practice to misrepresent the mechanical condition of the car. We have a statute that says the agency

must prevent such practices. And yet, here we are 33 years later, and the FTC has now given permission to some of the largest used car dealers in the nation to nevertheless misrepresent the mechanical condition of the car.

THE COURT: All right. So help me to understand, though, the sort of cause of action and the claim that you are bringing. Because again, I find your complaint a little hard to read in terms of -- so is this a single-count APA challenge claiming that there's arbitrary and capricious action on the part of the agency? Are you claiming the part of the APA that says "or otherwise in violation of the law, see e.g. the FTC Act"? It's not quite clear to me how you are setting this up at this point.

MS. MEYER: We basically have two administrative procedure claims, your Honor. The first is that the issuance of the consent decrees, the decisions embodied in those decrees violate the Used Car Rule.

THE COURT: And what is the decision embodied in the decree?

MS. MEYER: The decision to allow the used car dealers to sell cars as safe and repaired for safety when, in fact, they are not safe and have not been repaired for safety because they are subject to an open recall. So our first claim is that those decisions are not in accordance with law within the meaning of Section 706 of the APA.

1 THE COURT: All right.

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MS. MEYER: Our second claim, your Honor, which is related, is that in essence what we have here is the announcement of a policy by the FTC that it's okay to go ahead and sell unsafe cars as safe, and that policy, again, is not in accordance with law because it violates the Used Car Rule and is also arbitrary and capricious and an abuse of discretion.

THE COURT: I'm not sure I appreciate the distinction between one and two.

MS. MEYER: There may not be that much of a distinction, your Honor, other than we are relying heavily on case law that says where an agency carves out of a settlement agreement an interpretation of the statute that is unlawful, that is subject to judicial review. That's the International Union v. Brock case, most recently discussed in the Irritated --what is it called? Association of Irritated Citizens v. EPA, one of my favorite titles of a case, which recognized the International Union v. Brock case where Judge Wald issued an opinion saying if an agency, in the course of entering into a settlement agreement, announces a new interpretation of the law, if it's unlawful, it can be reviewed.

So there's a fine line there. So that's one line of cases we're relying on and then another line of cases we're relying on to say that it amounts to a policy, an illegal policy.

THE COURT: All right. So that sets the stage for

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Ms. Melman?

what it is that you are claiming. Let me hear from defense counsel, and then you can -- yes.

MS. MEYER: Can I just add one more thing in answer to your earlier question, Your Honor, about the "may" disclosure and why that doesn't cure the problem?

We also explain in our complaint at paragraph 64 that the Federal Trade Commission itself has a policy that it issued which states that these kinds of disclaimers do not do the trick. They do not undo the otherwise unfair and deceptive practice. And we also have a declaration from Michael Brooks, who is the chief counsel for the Center For Auto Safety, explaining in great detail why simply telling a consumer that something may be subject to a recall when you've otherwise pushed the car as safe and repaired for safety does not cure the unfair and deceptive practice.

And also, the used car trade regulation rule itself goes into this in great detail, because one of the concerns there was representations were being made about what great condition the car was in, but then there was a little disclosure that says "as is." And the FTC explained in the course of that regulation that that kind of a pseudo disclaimer does not overcome the unfair and deceptive act and practice.

THE COURT: All right. Thank you.

MS. MELMAN: Thank you, your Honor.

Just in terms of setting the theme, your Honor had inquired about what the world was before and what the world was after.

THE COURT: Yes.

MS. MELMAN: I can speak to that, and then I would like to talk about kind of the procedural impediments to plaintiffs' ability to maintain this case.

Before the FTC's consent orders, there were some dealers -there's literally 10s of thousands of used car dealers -- who
were touting that they were conducting thorough inspections.
However, at the same time they were failing to disclose that
there were unrepaired recalls.

This is a problem that is -- pertains to used car sales.

Federal law which -- prohibiting the sale of cars with unrepaired recalls only applies to the sale of new cars. So that's where -- and that also applies to used cars that are sold by rental companies like Hertz and Avis that also have a sales branch. So that's where the FTC started.

THE COURT: So they were concerned or the agency was concerned about the state of the world that involved -- I'm repeating back what you're saying.

MS. MELMAN: The thorough 128-point inspections.

THE COURT: So a dealer would say we've thoroughly inspected, here is a used car, but as it turns out, that used car -- and the dealer is not saying this, and that's the problem -- that particular car that has been thoroughly

inspected has some sort of a recall on it, and they have not repaired that defect?

MS. MELMAN: That's correct, your Honor. The world -so the FTC issued a series of complaints alleging that this was
a deceptive failure to disclose. The -- it does not involve the
Used Car Rule, which deals primarily with warranties, but here,
the FTC was concerned about a deceptive failure to disclose.
And the classic remedy for that is disclosure.

And the FTC then entered into negotiated consent orders after issuing complaints against CarMax and five large used car dealer groups, and that requires dealers to disclose the possibility of recalls. And so that makes consumers safer.

THE COURT: So it's your contention that this is not about the Used Car Rule at all?

MS. MELMAN: Correct, it is not about the Used Car Rule. There's nothing in the consent orders that takes away from the Used Car Rule in any way. The Used Car Rule, which was amended in minor respect about the same time that the Commission issued its consent orders, stays in force. And it's -- the Used Car Rule applies to the sale of used cars. It doesn't impose any prohibitions or constraints on the FTC. And it appears that plaintiffs see that differently.

So going now to the -- so that's the state of the world. I would like to address some of the procedural impediments to plaintiffs' ability to maintain this case.

Congress set out in the FTC Act in Section 5a who could challenge an FTC adjudicative order and also where. The "who" does not include third parties like plaintiffs who merely don't like or agree with the terms of an adjudicative order but are not themselves subject to the order's constraints.

THE COURT: But is that really what's happening here? I mean, I understand there are channeling provisions that exist in various statutes, and apparently, there's one here. But is it your position that if the agency were to adopt a new policy in the context of an adjudicative order, that this channeling provision would preclude challenge except by the person to whom the order applies?

MS. MELMAN: Yes, your Honor.

THE COURT: So there is no vehicle?

MS. MELMAN: There is no vehicle for plaintiffs, as third parties, to challenge the Commission's adjudicative decision --

THE COURT: What about Judge Wald's opinion or -- I find that decision to be odd or that position to be odd, because it suggests there that the agency can undertake policymaking in the context of adjudication and that the -- that there is essentially no challenge for it. Because to the extent it happens as a consent decree or a settlement, the parties who are involved in it have no incentive to challenge it because they've agreed to the terms.

MS. MELMAN: Your Honor, the Commission was not undertaking policymaking here.

THE COURT: Well, that's the answer. Hold on one second. That's the answer.

The question that I was asking is, assuming there's policy-making going on, surely your position isn't that it's necessarily channeled into this -- to the D.C. Circuit through this procedure, that really this is only about challenges to the terms of the consent decree that don't involve some sort of broader policy implications; right?

MS. MELMAN: Well, I disagree with your Honor that if there's policymaking going on, that nonetheless plaintiffs could challenge that. But my main point is that there's not policymaking going on here. What the Commission was dealing with was six specific allegations of deception. It negotiated a consent order, and that is not policymaking.

The fact that businesses may look to that consent order or even an adjudicated order and use that to govern their own conduct, well, that doesn't entitle the entire world to challenge it. If so, it would create chaos.

THE COURT: Well, there might be other reasons why the world doesn't have -- I mean, standing is a separate issue.

I'm just trying to understand what Congress intended when
it created the review provision --

MS. MEYER: Provision, yes.

THE COURT: -- that you point to.

MS. MELMAN: And that is discussed in great detail, Your Honor, in the Consumer Federation case, does a -- the Court of Appeals does a very careful review of the legislative history of the FTC Act. And initially, at the time when that provision, 5(c) of the FTC Act, was proposed, there was a sharp debate in Congress as to whether third parties could challenge an FTC adjudicative decision. And this came up two times during the legislative process. Ultimately, it was decided that third parties would not be allowed to do that. So that's addressed in the Consumer Federation decision.

THE COURT: So there is no judicial review for any such order, right, because --

MS. MELMAN: That's correct, because it is --

THE COURT: No, no. What I'm suggesting is, the reality of the circumstance that when you have an adjudicative order that results in a consent settlement, you know, that is a part of a consent settlement, to the extent that the party or the person who is required by the order to cease and desist from using any method of competition or practice is in on the settlement because this is a consent order --

MS. MELMAN: Right.

THE COURT: -- then your suggestion is that Congress has provided no opportunity effectively for reviewing such an order. And typically, the courts are loathe to find that to be

the case, that there has to be some realistic method of challenge if, for example, that order is blatantly unconstitutional or blatantly, you know, conflicting with a statute.

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That's not this case. How you get to conflict in this case is a little convoluted. But let's assume that, for the purpose of the hypothetical I'm putting forward right now, the agency brings its complaints challenging this practice, and in settlement of that, they permit these six to do something that is blatantly in violation of the statute.

MS. MELMAN: There are some decisions, I acknowledge that, there are some decisions that are narrowly restricted to a situation where the conduct that's required by the order is actually unlawful; whereas, prior to that, the conduct was lawful. That's certainly not this case.

THE COURT: No, I understand. But in that case is it your position too bad, so sad, because the parties to the consent decree don't care since they are, obviously, agreeing to the terms of the settlement agreement, so they're not going to be the ones to bring it pursuant to this channeling provision?

And so let's say someone was genuinely injured by a settlement agreement between the FTC and car dealers or whoever else that was patently unlawful. It's unclear to me that Congress would have intended no challenge in the district court pursuant to this channeling order, and that's what I'm trying to

flesh out.

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MS. MELMAN: Congress did not -- there's nothing to indicate that Congress addressed that particular set of facts.

But even given that, the --

THE COURT: Can I just say, on its face -- you see me looking down at the statute.

MS. MELMAN: Right.

THE COURT: On its face, this appears to me to really just be about a circumstance in which the FTC orders a person, partnership, or corporation to cease and desist from using any method or competition or act or practice. And that person is mad, and so they say I'm sorry, I would like to challenge this.

And so they've provided -- by "they," I mean Congress -the only vehicle by which you can challenge such an order of the
FTC as the person who is affected. And of course, if the person
who is affected doesn't want to challenge, some other person
can't come in and bring a challenge pursuant to this kind of
channeling scheme.

MS. MELMAN: Well, it's not just those who are angry. It's those who are, quote, subject to the order, in other words, those who are subject to the constraints of the order. Plaintiffs are not -- plainly not subject to the constraints of the Commission's order. It doesn't apply to them.

THE COURT: Yes, I understand that. But you're suggesting that as a result of this statutory provision being in

the books, plaintiffs have no ability to claim that a policy or practice of the agency that is being exhibited, in their view, through the agency's settlement practices with these various people, you're saying that they can't bring a separate district

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MS. MELMAN:

court APA challenge related to that.

MS. MELMAN: That's correct, your Honor.

THE COURT: And I'm not sure that I understand that, because this statute doesn't seem to preclude that kind of a challenge. This is talking about who can challenge the order because you're upset, in a sense. You're required by the order to do something, to cease or desist from using any method of competition, and under those circumstances, you, person who is required by the order to do something, can bring a lawsuit or you have to bring your lawsuit in the circuit. That's what this says.

MS. MELMAN: And the TRAC decision holds that such provision cuts off all jurisdiction in the district court.

THE COURT: But only with respect to a similar challenge. If I have a challenge about the -- let me just -- and we can move on from this. But what if the agency is using its settlement authority to discriminate against someone somehow, patently discriminatory, that they are reaching settlements with certain groups versus others on discriminatory grounds or whatnot and we have plaintiffs who can allege credibly that they're being harmed in some way by that practice?

Just because they're the ones who are not required to do anything under the particular settlement, it seems to me, they're not necessarily precluded from bringing their unconstitutional agency action claim. It has to do with what the claim that is being made is about, I think.

MS. MELMAN: Your Honor, do you have in mind a situation where the Commission is violating, for example, the age discrimination in employment?

THE COURT: It could be anything. My point is that it's not the case -- and the reason why I happen to know this is because I just wrote about this in a case, the American Federation of Government Employees v. Trump case. There was a whole section on channeling discretion, because there was a statute in that case that dealt with a similar thing. And the government was arguing this district court lawsuit is precluded because the statute has a channeling provision, it's supposed to go to the agency and then to the circuit court.

And there are a set of criteria and factors that one is supposed to be looking at to determine whether or not a statute really is of the nature that Congress intended all of the claims, no matter what they are, to go through this process or whether there's still some room for district court adjudication.

And in that case I found -- I disagreed with the government that the channeling statute at issue in that case meant that the district court claims couldn't go forward. But I applied the

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factors, and there were things like what -- did Congress really intend for claims of this nature to be funneled into this system.

And so I'm trying to do the same thing in this exchange, but it feels to me like it matters whether the kind of claim at issue is similar to the one that Congress is saying has to go to the circuit court.

And so if there's a discrimination claim -- I've just made it up -- that one is bringing based on the practices that the FTC is exhibiting in its settlement practices with various companies or its charging practices in adjudication that are ultimately resulting in, say, the plaintiffs in a discriminatory adjudication, it's unclear to me that just because the plaintiffs weren't parties pursuant to the channeling statute, they're walled off from any ability to bring that kind of claim.

MS. MELMAN: Your Honor, the Commission's objection to plaintiffs' position here doesn't rest just on the channeling statute. It also rests on the fact that they clearly don't have Article III standing.

THE COURT: Okay. Why not?

MS. MELMAN: Well, just looking at the elements, clearly, going to the third one, redressability is absent.

They're seeking to overturn the Commission's consent orders.

That would leave -- if their concern is the safety of consumers and the injuries to which plaintiffs and their members are

subject, certainly, the -- certainly, consumers are left worse off if the court were to overturn the consent orders. So that does not work.

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THE COURT: Well, they suggest not so. They say it would be better if you had actually said nothing, because now it appears as though the FTC is endorsing this practice that they find to be violative of the statute, that some car companies have even changed what was, in the plaintiffs' perspective, a better way to approach this. They've stopped repairing the vehicles and have now glommed onto this language that plaintiff thinks is still deceptive.

MS. MELMAN: And that is all speculative. They are basing it on a New York Times article and not a serious study or survey. There are literally 10s of thousands of used car dealers. They're basing it on a New York Times article that is nearly two years old.

THE COURT: I understand. But we're at the motion to dismiss stage. They don't need the evidence today, do they, with respect to standing?

This came up in one of my prior cases as well. I'm drawing on my experience here. The D.C. Circuit has made clear that there's actually a difference in terms of the stage of the litigation as to what it is the plaintiff has to do.

MS. MELMAN: Right. But it still has to come forward with facts that are viable. This is simply speculative and not

based on any serious study of the market.

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The same article also reports that many dealers have maintained their prior practice of not selling used cars, certified used cars with unrepaired recalls.

So this is really completely speculative. I don't think that standing can be based on such speculation, nor can this be viewed logically as any endorsement by the Federal Trade Commission of such practices. The consent orders are tailored to the practices of six specific -- well, CarMax and then five specific dealer groups and requires disclosure. It certainly is not a stamp of approval on any violation or any violation of the Used Car Rule, which stands on its own beside the settlements.

THE COURT: Let me ask if it matters. I'm trying to understand your speculation argument. What if we took the speculation completely out of it so that we had a New York Times article that said on the day after these consent orders were ratified, all used car manufacturers said no more repairs, yea, we're just going to put in this language, everybody changed their practice.

Would the plaintiffs have standing then?

MS. MELMAN: No.

THE COURT: Why not?

MS. MELMAN: They still would not have standing.

Well, there's no redressability. The relief that they seek is overturning the consent orders and leaving consumers -- leaving

consumers with nothing. And so the only -- in their view, the only way that they would achieve anything would be if the Commission were to institute a new law enforcement proceeding, and if it were to prevail and if it were to prevail on appeal, there's a whole sequence of events that may never happen.

So what they seek here, overturning the consent orders, doesn't accomplish their goal at all. There's no --

THE COURT: So if the consent orders are overturned, we're back to the pre-FTC --

MS. MELMAN: Where consumers are completely unprotected, your Honor.

THE COURT: And some people might just voluntarily say or some of the dealers might voluntarily have the kinds of disclosures that have been overturned, some might say nothing?

MS. MELMAN: Right. Dealers may decide that in terms of their competitive posture with respect to other dealers, that they want to adhere to the consent orders, and that way, they can advertise and advertise truthfully, and consumers can rely on that.

THE COURT: So in your view, this really isn't about the FTC's order; it's about the decisionmaking processes of these individual dealers?

MS. MELMAN: Yes. It's --

THE COURT: That's what's causing the problem?

MS. MELMAN: There are 10s of thousands of dealers who

could react in all different ways, and that could change over time.

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The Commission negotiated a consent order that is clearly within its lane. Its mission is to prevent deception. It has no means of -- public law allows the sale of these vehicles. And the Commission -- it's really a legislative fight. The Commission, within its lane, within its mission, did what it could to make sure that consumers were armed with the facts that they need to protect themselves and to make good purchasing decisions.

THE COURT: Let me have you switch to the last two of your motion to dismiss arguments. One is committed to agency discretion by law. What exactly are you suggesting is committed to agency discretion such that it's not reviewable, assuming, of course, that I have the ability, this isn't channeled or whatever, and they have standing?

MS. MELMAN: Right. The Commission's enforcement discretion to decide when to bring a case, whether to --

THE COURT: They're not challenging that. They're not challenging that. So that's not on the table; right?

MS. MELMAN: The Commission can decide whether to proceed by adjudication or by rule. That's addressed by the D.C. Circuit in the *Palm* case. And the fact that other industry participants may react to an adjudicative decision in a certain way doesn't mean -- doesn't turn it into a rule. The Commission

here --

THE COURT: No, I understand that. I'm not talking about its rule versus decision. I'm talking about what is being committed to agency discretion. You're not arguing, or maybe you are, that once the agency decides adjudicative decision versus rule, anything they do in the context of an adjudication is unreviewable agency action, are you?

MS. MELMAN: Well, I'm arguing that the Commission was exercising its discretion here. It's required to make a determination of the public interest, which it did here. It issued a very detailed analysis of the --

THE COURT: I understand. But it issues a detailed analysis precisely because if there's a challenge they need to be able to defend their actions.

MS. MELMAN: Right.

THE COURT: So you're not suggesting that the agency's conduct in the context of an adjudication is unreviewable.

There's something else, apparently, that's going on here that makes you think that something is committed to agency discretion by law, and I'm trying to understand what --

MS. MELMAN: Unless the agency actually does something that's a violation of the law, it is unreviewable.

THE COURT: Okay. That's not how it works; right?

The question is whether the agency can do absolutely anything that it wants because there are no standards by which the court

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can review the agency's action. That's the essence of the committed to agency discretion --

MS. MELMAN: There are no standards here that provide an avenue for judicial review of the Commission's prosecutorial discretion. The decision to enter into a settlement is a prosecutorial decision.

THE COURT: But that's not being challenged. It has to line up with what is actually being challenged. So what they're saying is that it violated the law for the agency to permit certain car companies to act in this fashion, for them to include as a term in the settlement agreement that you can have this kind of disclaimer in your sales practices.

In order for that to be committed to agency discretion by law such that the plaintiffs are not permitted under the APA to raise that kind of claim, you would have to establish that there is no basis for the court to evaluate the terms of a settlement agreement in the context of adjudication, for example, which the D.C. Circuit has said, indirectly in this case but another one of my cases called Watervale, where the D.C. Circuit evaluated security agreements that were made between the agency and private parties and easily held, according to the D.C. Circuit, that those are reviewable.

MS. MELMAN: Because the agency had violated the law, as I recall.

THE COURT: They were reviewable because there were

standards by which the court could determine whether those terms and agreements were consistent with the law. It didn't have to do with a threshold determination about whether the agency had violated the law. In that case the agency said look, we get to decide -- I think it was the Coast Guard or somebody. We get to decide by statute when we embargo ships and when we let them go. If you look in the statute, it says the secretary has the discretion to do that. And what we've decided is we're not going to let them go unless they conform to certain requirements, and we're going to execute these security agreements with each of the ships that we've embargoed, and we're going to require them to do X, Y, and Z.

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The shipmaster was upset with this. We don't want to have to do X, Y, and Z. And so they brought a lawsuit.

And one of the agency's arguments was this is totally in our discretion. If you look at the statute, it says we, as the secretary, decide when the ship gets to go. So court, you can't review this because it's committed to agency discretion by law. There's no circumstances, there are no terms that you can look to to say we've exercised our discretion inappropriately.

The D.C. Circuit in like a paragraph said not so, that that is not -- this is a reviewable exercise of agency discretion.

And so what I'm trying to do is understand why today's case with respect to this argument is any different, that the agency is exercising its discretion, yes, to set up terms of a

settlement agreement. It has the authority to do that. But I don't know that it's unreviewable agency discretion from the standpoint of this APA provision.

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MS. MELMAN: Well, I'm not familiar with the legislative scheme that your Honor is discussing, but certainly, the FTC has very broad authority to prohibit deception. And the Commission exercised that authority here by requiring a disclosure that's very consistent with the past -- with the case law interpreting the FTC Act. There's nothing unusual about that.

And with respect to the allegation that this somehow violated the Used Car — the Used Car Rule, that simply is not correct, and I'm not sure where plaintiffs get that. But the Used Car Rule prohibits a misstatement of mechanical condition, and there's nothing in the consent order that creates some type of safe harbor that allows dealers, the dealers who are subject to the consent orders to in other ways violate the Used Car Rule.

THE COURT: All right. That gets into your fourth point, which I understood to be -- or maybe my clerk and I looked at it as four separate points. But you've been talking about agency action as a rule, and plaintiffs, the sort of background principle that would enable them to bring a viable APA claim is that looking at these consent orders, the agency is establishing some sort of a policy or, they call it, an

interpretive rule or whatever.

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Why aren't they right about that, that the agency is --

MS. MELMAN: It's -- an interpretive rule means that the agency is interpreting something, for example in the recent Soundboard case that went to the D.C. Circuit. The agency here is not interpreting anything. This is a negotiated consent order, and the FTC and the six respondents agreed on the terms. It's not an interpretation.

THE COURT: Did they agree individually? Are these separate orders that are issued in each case?

MS. MELMAN: These are all -- there were six separate complaints, and there's six separate orders.

THE COURT: Is the language that is being challenged by the plaintiffs, in other words what they're permitted to do that the plaintiffs say is problematic, is that the same in all six orders?

MS. MELMAN: The complaints are somewhat different because the practices are -- were somewhat different. The actual requirements of the order and the prohibitions of the order are identical, I believe.

THE COURT: All right.

MS. MELMAN: That still doesn't make it a rule, because -- just because others in the industry will look to that to change their behavior. Their lawyers will look at it and advise them well, this is where the FTC is going on this issue.

That's all speculative. But that doesn't turn it. A rule is a statement of a general prescription that applies to the industry as a whole.

THE COURT: So other car dealers don't have to follow this; right? If you're not the six, you can do or not do what

MS. MELMAN: Correct; correct. It doesn't apply to them.

THE COURT: It doesn't bind anybody else?

MS. MELMAN: It doesn't bind them. If the six respondents here violate the order, then they're subject to penalties, but that doesn't mean that other dealers are bound by it.

THE COURT: All right. Is there anything else that you want to say at this point before I bring the plaintiffs back?

MS. MELMAN: I think I've raised all my points.

THE COURT: All right. Thank you.

MS. MELMAN: Thank you, your Honor.

THE COURT: Ms. Meyer.

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you were doing before?

MS. MEYER: Thank you, your Honor.

A couple points I would like to make in response to some things the government said. One is the offhand dismissal of the Used Car Rule as not really meaning anything and not prohibiting anything. This probably explains why they did what they did,

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the misrepresentation of the mechanical condition of the car.

This is a regulation that's been on the books since 1984. You can find it at 16 C.F.R. Section 455.1(a)(1).

THE COURT: And why is it that you believe that they

because in fact the Used Car Rule does prohibit the sale of a --

THE COURT: And why is it that you believe that they are authorizing that in this context?

MS. MEYER: Because they are allowing used car dealers to sell cars as safe, repaired for safety, and subject to a rigorous safety inspection even when those cars and the dealer knows those cars are subject to an open recall.

THE COURT: But that was happening before. That had nothing to do with the FTC's order. That was the state of the world even before the FTC got here. So if there was a Used Car Rule violation, it is, based on what you just said, independent of the FTC's order today.

MS. MEYER: No, because the FTC has now authorized that behavior. In other words, we talked before, the world view was some dealers were complying with their obligations under the Used Car Rule, some dealers weren't. Then the FTC came in 33 years later and, through these six identical consent decrees against the largest sellers of used cars in this country, gave them permission to misrepresent the mechanical condition of the car, your Honor. They have authorized them to market these cars as safe and repaired for safety when they are not safe.

THE COURT: What's so interesting to me is how two

sets of people looking at identical facts can interpret them differently. The FTC says we entered this arena not to address any Used Car Rule violation, in fact that wasn't even on our radar screen, even though plaintiffs appear to indicate that that was the problem that was being addressed.

The FTC, and to some extent agencies, have discretion and are entitled to deference with regard to what it is that they say is the problem and then they're trying to remedy it. The FTC says the problem is not a misrepresentation of the mechanical condition of the car, because in fact saying a car is safe or whatever isn't representing anything about the mechanical condition of the car necessarily.

MS. MEYER: Yes, it is, your Honor.

THE COURT: Well, it's saying -- it's not misrepresenting a specific condition with respect to the car, which is what the Used Car Rule appears to suggest.

Let me just say, this is their interpretation, right,
that -- and I don't know whether you have done research into the
extent to which the Used Car Rule was employed by the agency
prior to now to address the problem that you say was happening,
which is people just saying a used car is safe or whatever.

Did they use the Used Car Rule to suggest that these people were violating the law?

MS. MEYER: It's not clear, your Honor, but I can tell from the argument made this morning that they completely

disregard that rule that's been on the books.

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THE COURT: Right. But that indicates that they who wrote the rule don't think it's applicable to this situation.

That's not what they were talking about, they say, in regard to the Used Car Rule.

MS. MEYER: Well, they may be saying that now as a post hoc rationalization. But there's nothing in their complaint, the Federal Register notices to the public, the response to comments, the final consent decree that explains how what they're doing can possibly be reconciled with the existing regulation that's been on the books for 33 years.

THE COURT: Right. But it's a regulation that you say is applicable. What I'm trying to understand is, is there a world in which prior to the FTC's order the FTC was pointing to the Used Car Rule and approaching dealers who were saying my car has a 21-point inspection and my car is safe and indicating that they were in violation of the Used Car Rule?

MS. MEYER: That, I don't know, your Honor. I certainly would hope so. And let me say --

THE COURT: No, let me just finish.

MS. MEYER: Okay.

THE COURT: So in that world in terms of the way in which the FTC maybe perceives the Used Car Rule, the problem that they identified with regard to car dealers in terms of what we're talking about here today was that these people were

failing to disclose unrepaired recalls, that that was the problem.

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Now, whether or not that simultaneously violates the Used Car Rule, says the FTC, was not on their radar screen, because they weren't focused on -- you know, regulatory schemes are very complex, and they deal with all sorts of things.

And a creative plaintiff can always look at some section and say it's supposed to apply to today's problem when that's not even what the agency is focused on. According to defense counsel, what they were focused on was the failure to disclose an unrepaired recall, and that's why they issued their complaints to say you have not disclosed unrepaired recalls under these circumstances, and then they issued settlement agreements to address that issue by making sure that those recalls were disclosed. The agency sees it in a very kind of narrow sense.

And I understand your point, but just in response to your suggestion that they pooh-pooh the Used Car Rule, they say that was never even on the table with respect to today's issues.

MS. MEYER: But it should have been. That's the point, your Honor. How can you have a -- it's a trade regulation rule that applies to the entire used car industry.

And it's not just an aside. It is the number 1 first provision of the rule. It says it is a deceptive act or practice for any used vehicle dealer, when that dealer sells or offers for sale a

used vehicle in or affecting commerce, quote, to misrepresent the mechanical condition of the used vehicle. It is the number one provision of a regulation that's been on the books for 33 years.

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THE COURT: And you're saying you don't know whether the failure to disclose counts as a misrepresentation for the purpose of this statute? One could argue that it doesn't, and so to the extent they were concerned about failing to disclose, that that's actually a different act of the dealer.

MS. MEYER: Your Honor, they sanction in these six decisions the practice of telling consumers that the car has been, quote, repaired for safety. That is a representation about the mechanical condition of the car, your Honor. If that car is, in fact, subject to an outstanding recall that renders it unsafe, for the dealer to say to a consumer this car has been repaired for safety, that is a misrepresentation about the mechanical condition of the car, your Honor. They cannot reconcile these two things.

THE COURT: All right. So the FTC says to you -- has done something that is inconsistent with what they say is an inapplicable set of regulations. I think the biggest hurdle for the plaintiffs is to explain why you have the ability to bring this lawsuit, from a standing perspective. Just because an agency has done something that someone can identify as being inconsistent with its regulations or a statute or patently

illegal doesn't give the individual the right to bring a lawsuit.

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So why is it that you can overcome the standing concerns that have been raised?

MS. MEYER: Okay. First of all, to begin, I want to explain to your Honor that there are various provisions of the Federal Trade Commission Act. The Section 45, which is what the agency relies on for saying that only challenges to enforcement actions can be brought in the D.C. Circuit, applies to the issuance of cease and desist orders.

That's not what we have here. In fact, a different section of the statute, Section 57a(a), says that the Commission may prescribe interpretive rules and general statements of policy. Challenges to those interpretative rules and general statements of policy do not go to the D.C. Circuit or any court of appeals. They go to the district court, as the *Soundboard* case that the FTC counsel just mentioned makes clear.

And let me also, your Honor, when I was preparing for this argument, I found a recent Supreme Court case that also makes this very clear about how to read statutes that provide for some actions to go to one court and other actions to go to the district court. And that's the National Association of Manufacturers v. Department of Defense case that was just decided this year, 138 Supreme Court 617, by Justice Sotomayor, a case under the Clean Water Act where she parses all of that

out.

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That's what we have here. We're not challenging a consent decree. We agree that we are not the -- my clients are not the subject of the consent decree. We're saying that what they have done here is carve out an exception to the Used Car Rule that's been on the books, again, for 33 years and is now --

THE COURT: But they don't purport to do so. So we will get to that in a moment, that is, whether or not they actually are creating the policy that you indicate that they are. But even if they are doing that, why do you have standing to bring --

MS. MEYER: Again, we're on a motion to dismiss here, your Honor.

THE COURT: Understood.

MS. MEYER: Okay. We have standing -- again, I have to get back to the Used Car Rule. The Used Car Rule was designed to protect consumers from the risk of injury, death, and economic loss from buying a car where the mechanical condition has been misrepresented. So that was the whole purpose of that statute, that rule. So for all of these years, the FTC through that rule is protecting consumers.

What they've done now is taken away that protection by allowing used car dealers to sell used cars that they represent are repaired for safety when, in fact, they're subject to an outstanding safety recall that can immediately cause death,

injury, and economic loss the minute the consumer leaves the lot.

THE COURT: They can, but we know from D.C. Circuit case law that standing is pretty restrictive in terms of plaintiffs' ability to establish plausibly that they will do so, because you have to have an imminent injury. You have to have a nonspeculative injury, et cetera.

So what allegations do you have in your complaint that helps you to deal with that aspect of this?

MS. MEYER: What I was starting with, your Honor, is the fact that the agency itself, when it issued that rule, determined that consumers are presently subject to those kinds of injuries, and that was what the Used Car Rule was designed to prevent.

So what we have alleged in our complaint and we have further augmented through declarations, your Honor, is that the consumer groups who are the plaintiffs in this case have 10s of thousands of members who will be buying used cars in the future and will, as a result of this authorization that has now been received by the used car dealers from the FTC, be lulled into buying cars that they believe are safe and have been repaired for safety when, in fact, they are not safe and have not been repaired for safety and, in fact, can cause great harm to these consumers the minute they leave the lot.

THE COURT: Aren't you in trouble with respect to this

argument insofar as the FTC has not required any car dealer to say anything? The FTC is simply indicating that if you are going to represent your car in this way, then you six need to include this information subject to the, you know, lack of conforming to the agreement that we have reached in the context of this adjudication.

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What I am suggesting is that really the harm that you seem to be focused on appears to be traceable not to the FTC's order but to the determinations of the individual car dealers as to what it is they're planning to do.

MS. MEYER: No, your Honor, because again -- and I thought you made this pretty clear in the American Federation of Employees v. -- I forget who the defendant was in that case, but in which you said an exception to the duty to the problem of finding causation or redressability when there's a third-party actor involved is when the agency has authorized previously unlawful conduct. And that is precisely what we allege here. They are allowing them, these dealers, and now it's being followed by other dealers --

THE COURT: But that's the issue. Perhaps not in this other case that you're focused on, and I will find it, but they have -- to the extent they've authorized it, it's only with respect to these six. There's a choice being made by any other dealers to follow the model that has been set up in these circumstances. The agency has not applied its rule to anybody

else. The agency hasn't said so.

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When you're talking about an actual rule that is of general applicability, then maybe I understand your point. When the rule authorizes conduct that is otherwise unlawful, then everyone to whom the rule applies, which is everyone in the industry, is subject to doing the kind of thing that's going to harm the plaintiff.

Here, you have an intervening determination by each individual dealer as to whether or not they're going to follow the FTC's authorization.

MS. MEYER: Well, certainly with respect to the six, they're going to follow it because they're allowed to follow it. And we're talking about some of the largest sellers of used cars in the country, your Honor, including CarMax.

THE COURT: Right. But then to get to causation, don't you have to prove that your people are going to be injured by cars from the six if those are the only ones to whom the authorization has been directed?

MS. MEYER: And we have put in standing allegations and in the declaration particularly of Michael Brooks, Your Honor, who was the chief counsel at the Center for Auto Safety and has worked in this field for 20 years, a statement -- and again, this is a motion to dismiss -- saying that these used car dealers and now other used car dealers will, in fact, be selling cars that are subject to outstanding recalls and not -- and

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representing those cars as repaired for safety and safe when, in fact, they're not. And therefore --

THE COURT: In numbers greater than existed before the FTC ever said anything?

MS. MEYER: Yes, that's right, your Honor. look at Michael Brooks's declaration, which is Exhibit V to our opposition to the motion to dismiss, and you look at paragraphs 14 and 15, you will see that he makes it very clear that as a result of the FTC rule, used car dealers will be doing this.

THE COURT: How do you deal with plaintiffs' -- excuse me, with the defendant's argument about redressability that, to the extent that the relief that you're seeking in this case is invalidation of these orders, which at least with respect to the six may say defendants have made matters better for consumers, you're going to be -- you're asking me to invalidate the orders. And so then we're back to the original state of affairs.

How does that solve the problem of people being injured by cars that are being misrepresented as soon as they leave the lot?

MS. MEYER: It solves some of the problem, because it would prevent -- plaintiffs prevailing in this case would mean that the consent decisions would be set aside, and therefore, the authorization by the Federal Trade Commission to allow dealers to sell cars as repaired for safety when they're subject to an outstanding recall would no longer exist. And therefore,

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consumers would no longer -- either those dealers will fix those cars before they sell them, or they won't make the misrepresentation anymore.

THE COURT: Maybe, maybe, but again, we're all determined -- focusing in that moment on what the dealers decide. I overturn the orders, and it could be that some of the dealers stay with the very orders that you say are problematic.

MS. MEYER: But your Honor, as long as the plaintiffs get some relief, that is all that's required under the --

THE COURT: But I don't understand how you get any relief necessarily. It all depends on what the dealers decide to do as a result of the invalidation of the order.

MS. MEYER: Well, again, your Honor, if the authorization is set aside, the Used Car Rule kicks back in, because the Used Car Rule, again, prohibits dealers from misrepresenting the mechanical condition of the car, and we will assume that some dealers, as they were before these consent decisions were issued, will actually comply with the law, which is what they were doing, your Honor.

THE COURT: I understand. But you haven't established that the prior world was such in which the Used Car Rule was governing dealer conduct in this regard. And in fact, apparently, it wasn't working, because the FTC says we need to get involved here, because notwithstanding the Used Car Rule people are still misrepresenting in the sense that they are

saying safe and effective and they're not disclosing.

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So I don't understand how you are better off in any way for the Court's invalidation of these orders.

MS. MEYER: Because, your Honor, as I explained and as the record shows, some dealers, including Ford, Auto Nation, were, in fact, not selling cars as repaired for safety when they were subject to open recalls. Now, whether that's because they were complying with the Used Car Rule, I mean, that was the state of affairs. I assume that's why they were doing it. But they were doing it, and now they're not doing it.

THE COURT: I understand. But just entertain for a second that the Court's authority extends only to the invalidation of the existing orders. It sounds to me like you want the Court to say FTC, you are not allowed to authorize people to do this or we have to have some rule that -- FTC, you have to issue a rule that affirmatively rescinds this disclosure requirement so that people don't continue to follow it.

Because conceivably, I could rescind these orders, and given the state of the world that existed prior to the orders existing, right, the same car dealers could do exactly the same thing today as they did when the orders were in place.

Ford doesn't have to go back to repairing the cars; right?

The cat is out of the bag. The FTC has said as of today you may cure this problem, right -- even assuming this is a rule that applies to everybody, you can cure this problem by including

this language.

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So now the Court says FTC, your orders are invalid. What does that mean? It means the dealers can continue to put that language in, to not put any language in, to repair if they want to, to not repair.

I don't understand how -- you're suggesting that just by invalidating the orders, we will have a world in which no dealer says what you say is problematic.

MS. MEYER: I'm not suggesting no dealer, your Honor. We don't have to show complete relief. We just have to show some relief, your Honor.

THE COURT: But how do you show some --

MS. MEYER: If you issue a decision, your Honor, and you say that these decisions are unlawful because they violate the Used Car Rule which prohibits the sale of a car where the dealer has misrepresented the mechanical condition of the car, that will be the state of affairs, and dealers will know that that is the law. They cannot misrepresent the mechanical condition of the car.

Now, the fact that the FTC, for whatever reason all these years, has chosen not to enforce the Used Car Rule, I don't know about that. But what they can't do is affirmatively allow, permit dealers from here on out to disregard a trade regulation rule that's on the books and represent that a car has been repaired for safety, your Honor, when, in fact, it hasn't, which

again blatantly violates the regulation that says they cannot misrepresent the mechanical condition of the car.

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On redressability, your Honor, I want to mention because I know my client feels very strongly about this, there are many unfair and deceptive acts and practices laws that all the states have. And the states -- we have this in our brief. The states defer to the FTC as to what is an unfair and deceptive practice.

So right now you have a situation where, through these consent decisions, the FTC has authorized the sale of cars that are unsafe as safe and repaired for safety, even though that violates the Used Car Rule, and the state agencies that enforce the state unfair practices laws are going to defer to that decision.

Whereas, if you set that aside, the states, in addition to the FTC, can enforce their own laws against used car dealers who continue to misrepresent the mechanical condition of the car and say that a car is safe when, in fact, it's not.

THE COURT: I keep struggling with your representation that the FTC has, quote unquote, authorized, that they have endorsed, that they have a policy, that they've created some sort of interpretive rule. I don't understand why that's the case.

They've issued things, settlement agreements in the context of particular adjudications that bind only the people who are named in those agreements. Anybody else can continue to do

whatever they want. Presumably, the FTC could reach a different agreement with someone else who was doing something similar and change the language and say you have to say X or Y, because each of those agreements were individually negotiated and are settlement agreements.

So why do you suggest that this is some kind of an interpretive rule or policy or something that could be subject to an APA claim in this way?

MS. MEYER: Because, your Honor, what the FTC is authorizing here, in our view, is a blatant violation of an existing rule. The head of the Consumer Protection Bureau, Jessica Rich, at the time these decisions were entered into announced in a press release that the agency intended these decisions to have widespread effect and that she -- they hope that the industry will at large follow these decisions.

THE COURT: But they don't have to. They're not binding.

MS. MEYER: They don't have to -- they're not bound, your Honor, but as a practical matter and from a competitive standpoint, why would they spend the time and money repairing these cars if they can get away with the same practices that have been authorized by their competitors who can undercut them?

THE COURT: I understand. But when we evaluate whether or not something is a rule, you say in your brief that the interpretive rule is a rule that is issued by the agency,

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quote, to advise the public of the agency's construction of the statutes and rules which it administrates -- excuse me, administers. I don't see these as doing any such thing.

MS. MEYER: Your Honor, I guess we're back to the Used Car Rule again, your Honor. Again, when the agency has a trade regulation rule on the books that says it is an unfair and deceptive practice to misrepresent the mechanical condition --

argument. I understand why you think there's a violation. What I'm asking you is, do you have any case that finds that the agency has developed a rule or a policy in the context of a consent decree? Ordinarily, when the agency wants to interpret something and advise the public, they issue a rule.

MS. MEYER: Well, that's the line of cases we rely on, the $International\ Union\ v.\ Brock\ case.$

THE COURT: Those cases don't involve the same scenario where the agency is being challenged under the APA for having developed a policy or a rule in the context of consent decree settlements.

MS. MEYER: Yes, your Honor, we think it does, because it amounts to -- again, you have a rule on the books that says one thing. The agency now has entered into these consent decisions which announce something very different. It's okay, it's now okay to misrepresent the mechanical condition of the car.

THE COURT: Only for you guys. People settle

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MS. MEYER: Okay, Your Honor.

THE COURT: -- for all sorts of reasons in all sorts of circumstances that fall short, and ordinarily, one would even hypothesize that a settlement is something that's not going to be perfect for both sides.

So it is conceivable that the government has brought cases against various people, and although in their ideal world they wanted the consent decree statement or the disclosure statement to list out all of the recalls that exist with respect to the cars, in settling with the car dealers who were at issue, they agreed to this language.

That may or may not -- and I think may not -- establish a policy of the agency with respect to the Used Car Rule or anything else. It's in the context of a settlement. They come to terms that may not be ideal. And it doesn't bind anybody else.

So why is that conceivably the subject of an APA-type challenge indicating that the agency has interpreted something or is setting a rule that is now carving out an exception to the Used Car Rule?

Well, again, your Honor, because, A, they MS. MEYER: have announced this in the context of entering into these decisions with some of the largest used car dealers in the

country. B, they announced that they wanted it to have widespread effect. C, in fact, the dealer association informed the FTC -- and we have this in our brief, your Honor, as well -- that it would advise the dealer members of the trade association to now comply with this practice, and --

THE COURT: I understand. It's so peculiar to me how two different sides could look at the same thing so differently. I conceive of the agency, just for the purpose of our discussion, as having said we want this to have widespread effect because we think this actually helps consumers, because the prior world was a world in which car manufacturers or used car dealers could do whatever they wanted with respect to selling cars that had unrecalled repairs and whatever.

MS. MEYER: Which is not true, your Honor, because of the Used Car Rule. That is not true.

THE COURT: But if they were not enforcing the Used Car Rule, the reality was that there were cars leaving the lot every day that were certified as safe and 21-point inspection where no disclosure was being made.

MS. MEYER: In violation of the Used Car Rule --

THE COURT: Fine.

MS. MEYER: -- and there were cars, your Honor, that were being sold not with those misrepresentations because those --

THE COURT: Understood. But it's a peculiar thing for

a consumer protection agency to suggest that the solution is not to have some sort of action that makes the agency enforce the Used Car Rule in this context, but to complain that the agency has done something with respect to disclosing potential defects of a car. It may not be the 100 percent solution, but at least it was something toward trying to give consumers more information.

And so it's very strange to me that the plaintiffs have taken the position that they're going to sue the agency around that solution that they were trying to create for consumer protection rather than -- I suppose if there was a problem with the Used Car Rule and it wasn't being used to prevent these cars from leaving the lot at all, then they should have been bringing that lawsuit, but that's not what's today.

MS. MEYER: That's a lawsuit they can't bring under Hafler $v.\ {\it GM}$, your Honor.

THE COURT: They should have gone to their congressman and said --

MS. MEYER: They did.

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THE COURT: But not every problem has a remedy that can be pursued in federal court. And unless the agency is making a rule or a policy that is arbitrary and capricious, that applies to everybody, that is subject to an APA kind of challenge in this way, I don't know that the plaintiffs are permitted to do this.

MS. MEYER: Well, your Honor, let me emphasize again, we're on a motion to dismiss here, and I believe that we have put in enough in our complaint and in our declarations in response to the 12(b)(1) motion to dismiss that alleges that that is precisely what has happened here, that through the issuance of these decisions the agency has basically informed the entire industry through a policy that it may now go ahead and misrepresent the mechanical condition of the car and say that it's been repaired for safety when it has not, as long as they say it may be subject to a recall.

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We have put in a declaration from an expert on this. We have said that this is what is happening. Dealers have changed their practices. This was the agency's intent. All of this is in our allegations, your Honor. The trade association for the dealers has informed its dealers that that's what's going to happen.

We would like to see the administrative record, your Honor, on that, because we think it will further illuminate our allegations and prove that we're correct that that's precisely what is going on here, that they are using consent decrees as a way of issuing a policy that from now on authorizes used car dealers to tell consumers of used cars -- and by and large, your Honor, these are poor people who don't have a lot of money. They save up their money to go buy a used car. They go on the lot. And the dealer says certified, safe --

THE COURT: Which it was saying before. 1 2 MS. MEYER: Some were, some weren't. 3 THE COURT: Yes. But to the extent that some were, now they also pursuant to the FTC's order have to suggest that 4 5 the consumer look into the possibility of recalls with respect 6 to this --7 MS. MEYER: And again, your Honor, motion to dismiss. 8 We have alleged that that "may" disclaimer is meaningless 9 pursuant to the FTC's own policy guide. 10 THE COURT: And the consumer advocate's position is 11 that it's better to have no disclaimer --12 MS. MEYER: Absolutely, your Honor. 1.3 THE COURT: -- than the "may" disclaimer? 14 MS. MEYER: Absolutely, your Honor. That's the other 15 thing that I wanted to mention. Thank you. 16 Every single consumer group that commented -- they had 17 comment on this, which I think shows that it's more on the 18 policy side of the ledger --19 THE COURT: I think they did that pursuant to their 20 own regulations about consent decrees. 21 MS. MEYER: Yes, your Honor. THE COURT: But that's not necessarily because it's 22 23 creating a rule. That's just a separate regime to deal with 2.4 consent decrees. 25 MS. MEYER: All I'm saying, your Honor, is that it

created an administrative record which shows that every single consumer and consumer group that commented on this rule said this is terrible, this is going to be worse, this is going to lull consumers even more into believing that these cars are safe when, in fact, the consumer could be killed the moment they leave the lot. They said no, don't do it, this is terrible, this is not what you should be doing. And they went ahead and ignored all of those comments and went forward.

And again, your Honor, I just want to stress, we're on a motion to dismiss. I think that we have certainly made sufficient allegations, both in our complaint and in the supplementary materials that we have filed in support of our opposition, to get to the next stage.

THE COURT: All right. Thank you.

MS. MEYER: Thank you.

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THE COURT: Ms. Melman, I will let you have the last word.

MS. MELMAN: Your Honor, I will be very brief, because I think we've covered all the issues quite well.

I'm going to say, it strikes me as very -- for plaintiffs to say that the Commission has allowed or authorized anything, I think without getting into nonpublic material, we can assume that the Commission, given its mission, given its desire to protect consumers, that it thought that its best shot was not the Used Car Rule but using Section 5 in alleging violations of

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Section 5 because there were -- it involved a half truth, a deceptive failure to disclose, not a clear out-and-out misrepresentation.

THE COURT: What is your response to plaintiffs' last point, which was okay, so the Commission was carefully weighing the various options, the things it could do, the circumstances, and every single consumer protection group, she says, came during the notice and comment period and said this is a disaster, this is worse than not saying anything, we would rather have the current state of affairs because at least some companies are actually making the repairs, and that by doing this you will be authorizing the misleading of consumers? What was the agency's response to the outcry from consumer protection groups?

MS. MELMAN: Well, the agency responded to each and every one of those letters that were written. Most of them were very cryptic. It looked like it was just some type of a campaign to submit letters to the Commission. But the Commission did respond to each and every one.

THE COURT: And was its response tailored toward what was actually in the consumer's best interest? Because it seems like today here, maybe because I was making the argument for you, but that the agency has indicated that it was trying to deal with unfair and deceptive practices by targeting lack of disclosure and that this was a way to force car companies, the

six involved here, to disclose, and that that is actually protecting consumers.

MS. MELMAN: Yes.

THE COURT: How do we reconcile that with the consumer protection groups' indication that the particular language that exists in the context of these consent decrees is actually worse in terms of consumer protection than nothing?

MS. MELMAN: Well, I think, first of all, nothing that they presented to the Commission looked at all like a serious study of the industry. These were very cryptic comments.

The real solution to this is legislative. There have been fights in Congress, and I think everybody, both the Commission and the consumer groups, agree that that is where the best solution lies.

But the Commission, in the exercise of its discretion and using the -- acting within the powers delegated to it by Congress, decided that its best shot was not the -- was not the Used Car Rule, but an adjudicative proceeding that immediately put into place, without the need for extended litigation, a way to deal with the problem and to put into consumers' hands the information that they need to make wise purchasing decisions.

THE COURT: What about the representation that a spokesperson said that they intended -- the FTC intended this to have widespread effect? Why isn't that indicative of a statement that the FTC viewed these six consent orders as now

the sort of policy of the agency?

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MS. MELMAN: Well, it's -- the Commission was hoping -- or I think it was Jessica Rich, the director of the Bureau of Consumer Protection, was hoping that other dealers -- and there's 10s of thousands -- would follow suit and provide these disclosures to consumers.

THE COURT: Even though the consumer group said the disclosures were problematic as worded?

MS. MELMAN: Well, the -- that's what the consumer groups believe, because what they really wanted was a -- what they really wanted was a prohibition, and -- a prohibition on the sale of used cars with unrepaired recalls. And the Commission, obviously, didn't think that was -- that it could use its enforcement authority to accomplish that, that the agency --

THE COURT: That's not within the Commission's purview, in any event.

MS. MELMAN: The agency had to act within its lane and had to deal with this as a deception problem. So it -- instead of extended litigation, it put into place a solution hoping that other dealerships who might be failing to disclose unrepaired recalls would follow suit. I don't think the Commission can be faulted for this in any way.

THE COURT: All right.

MS. MELMAN: Thank you, your Honor.

1	THE COURT: Thank you. I will take the motion under
2	advisement.
3	(Proceedings adjourned at 12:27 p.m.)
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7	CERTIFICATE OF OFFICIAL COURT REPORTER
8	
9	I, Sara A. Wick, certify that the foregoing is a
10	correct transcript from the record of proceedings in the
11	above-entitled matter.
12	
13	
14	/s/ Sara A. Wick February 17, 2020
15	SIGNATURE OF COURT REPORTER DATE
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