

California Statewide

Sept. 30 – Oct. 3, 2013

N=601 Likely 2014 Voters (481 Landline / 120 Cell)

QA-C. Cell Usage

Cell Phone Only	14%
Mostly Cell	24%
Both Equally	30%
Mostly Landline	18%
Landline Only	12%
[vol] Don't Know	3%

Q3. Now, I'm going to read you proposals that are part of a Proposition measure which will appear on the ballot in the November 2014 election. After I read each one, please tell me whether you support or oppose that proposal.

	<u>Strongly support</u>	<u>S'what support</u>	<u>Total support</u>	<u>S'wha t oppose</u>	<u>Strongly oppose</u>	<u>Total oppose</u>	<u>[vol] Don't know</u>
A. It would make it illegal for car dealers to sell used cars that have been recalled due to safety defects unless they get the car repaired first. [SPLIT D]	78%	10%	88%	6%	4%	10%	2%
B. It would ban car dealers from charging extra undisclosed fees for car loans. [SPLIT C]	66%	16%	82%	4%	12%	16%	2%
C. It would require all car dealers to provide at least a 30 day or 1,000 mile warranty on all used cars. [SPLIT D]	65%	19%	84%	4%	7%	11%	5%
D. It would strengthen protections to prevent car dealers from re-doing contracts after they are signed in order to charge car buyers a higher interest rate or a bigger down payment.	63%	13%	76%	5%	13%	18%	6%
E. It would strengthen protections for car buyers against identity theft by closing a loophole that prevents car dealers from being held accountable in cases of identity theft. [SPLIT C]	52%	20%	72%	6%	11%	17%	11%
F. It would prohibit auto dealers from hiring people convicted of identity theft, fraud, or forgery for positions where they have access to consumers' personal financial information. [SPLIT D]	76%	9%	85%	5%	7%	12%	3%
G. It would eliminate the ability of a state government board controlled by auto dealers to overrule the Department of Motor Vehicles when it suspends a dealer's license for violating consumer protection laws. [SPLIT C]	45%	20%	65%	9%	13%	22%	12%

**** Due to rounding, "totals" of the individual components may differ by +/- 1.**

****Questions 1-2 have been moved to the demographics section.**

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QUESTIONS FOR CLASSIFICATION PURPOSES

Q4. Sex

Male	46%
Female	54%

Q5. Age

18-34	17%
35-49	26%
50-64	32%
65+	23%
[vol] Refused	1%

Q1/2. Race

White or Caucasian	62%
Black or African-American	6%
Latino, Hispanic, or Mexican American	21%
Asian or Pacific Islander	5%
Native American	1%
Mixed Race	3%
[vol] Other	1%
[vol] Don't Know	1%

Q6. Are you married, separated, divorced, widowed, or have never been married?

Married	62%
Separated/Divorced	9%
Widowed	5%
Never married/single	19%
[vol] Refused/Don't Know	5%

Q7. Do you consider yourself a Democrat, a Republican, or an Independent?

Democrat	41%
Indep/lean Democrat	5%
Republican	23%
Indep/lean Republican	5%
Independent	19%
[vol] Other / Don't Know	7%

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Q8. What was the last year of education you completed?

Less than high school	3%
High school graduate	18%
Some college	26%
College graduate	33%
Post college	16%
[vol] Don't Know / Refused	4%

Q9. Do you have any children 18 years of age or younger currently living in your household?

Yes	26%
No	69%
[vol] Don't Know / Refused	4%

Q10. Are you a current or retired member of a labor union?

Yes, current	12%
Yes, retired	9%
Yes, household	3%
No	73%
[vol] Don't Know / Refused	4%

Q11. What language do you usually speak at home? Only Spanish, more Spanish than English, both equally, more English than Spanish, or only English? [ASKED ONLY OF RESPONDENTS WHO ANSWERED 'LATINO, HISPANIC, OR MEXICAN AMERICAN' IN Q1/2; N=126]

Only Spanish	14%
More Spanish than English	11%
Both equally	17%
More English than Spanish	18%
Only English	37%
[vol] Other	0%
[vol] Don't Know/Refused	4%

Q12. Were you born in the United States? [ASKED ONLY OF RESPONDENTS WHO ANSWERED 'LATINO, HISPANIC, OR MEXICAN AMERICAN' IN Q1/2; N=126]

Yes	61%
No	35%
[vol] Don't Know / Refused	4%

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Q13. Have you or a loved one ever been injured in an automobile accident?

Yes	52%
No	45%
[vol] Don't Know	3%

Q14. And finally, have you or a member of your family ever been taken advantage of by a car dealer?

Yes	30%
No	65%
[vol] Don't Know	5%

Q15. Media Market

Bakersfield	2%
Chico Redding	2%
Eureka	1%
Fresno Visalia	5%
Los Angeles	41%
Medford Klamath Falls	0%
Monterey Salinas	2%
Palm Springs	2%
Reno	1%
Sacramento Stockton	12%
San Diego	8%
San Francisco Oakland	21%
Santa Barbara Santa Maria	3%
Yuma Az El Centro	0%