



## South Dakota Survey Results

**Q1** In your opinion, when there is a federal safety recall for a dangerous car, should rental car companies be able to keep renting them to the public, even if they haven't been fixed? If you think rental car companies should be able to keep renting out cars that have been recalled without fixing them first, press 1. If you think they should not be able to keep renting them out until they have been fixed, press 2. If you're not sure, press 3.

*Rental Car Companies Should Be Able To Keep Renting Out Cars Under Recall Without Fixing Them*..... 13%  
*They Should Not Be Able To*..... 85%  
*Not Sure*..... 2%

**Q2** What if the safety defect is bad brakes - do you think rental car companies should be able to keep renting out cars with bad brakes, or do you think they should be fixed first? If you think they should be able to keep renting them out, press 1. If you think they should be fixed first, press 2. If you're not sure, press 3.

*Should Be Able To Keep Renting Them Out...* 8%  
*Should Be Fixed First* ..... 92%  
*Not sure* ..... 0%

**Q3** What if the safety defect is that a car might catch on fire - do you think rental car companies should be able to keep renting out cars that might catch on fire, or do you think they should be fixed first? If you think they should be able to keep renting them out, press 1. If you think they should be fixed first, press 2. If you're not sure, press 3.

*Should Be Able To Keep Renting Them Out...* 8%  
*Should Be Fixed First* ..... 89%  
*Not Sure*..... 3%

**Q4** What if the safety defect is loss of steering - do you think rental car companies should be able to keep renting out cars that could experience a loss of steering, or do you think they should be fixed first? If you think they should be able to keep renting them out, press 1. If you think they should be fixed first, press 2. If you're not sure, press 3.

*Should Be Able To Keep Renting Them Out...* 8%  
*Should Be Fixed First* ..... 91%  
*Not Sure*..... 1%

**Q5** What if the safety defect is exploding air bags that send metal fragments at the driver or passenger's face and neck, causing blindness and death - do you think rental car companies should be able to keep renting out cars whose air bags might explode, or do you think they should be fixed first? If you think they should be able to keep renting them out, press 1. If you think they should be fixed first, press 2. If you're not sure, press 3.

*Should Be Able To Keep Renting Them Out...* 8%  
*Should Be Fixed First* ..... 90%  
*Not Sure*..... 2%

**Q6** Would you favor or oppose allowing rental car companies to rent recalled cars to the public if they disclose the safety defects, or do you think they should be fixed before being rented out? If you would favor allowing rental car companies to rent recalled cars to the public if they disclose the safety defects, press 1. If you think they should be fixed before being rented out, press 2. If you're not sure, press 3.

*Should Be Allowed To Rent Recalled Cars If Safety Defects Disclosed*..... 19%  
*Should Be Fixed Before Renting Out*..... 77%  
*Not Sure*..... 4%



**Q7** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%

*Man*..... 47%

**Q8** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 35%

*Republican*..... 47%

*Independent / Other*..... 18%

**Q9** If you are white, press 1. If other, press 2.

*White* ..... 85%

*Other*..... 15%

**Q10** If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

*18 to 45*..... 31%

*46 to 65*..... 46%

*Older than 65*..... 22%



|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Should Companies Rent Cars Under Recall</b>  |      |        |     |
| Rental Car Companies Should Be Able To Keep Renting Out Cars Under Recall Without Fixing Them | 13%  | 7%     | 19% |
| They Should Not Be Able To  | 85%  | 91%    | 79% |
| Not Sure  | 2%   | 2%     | 2%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Bad Brakes</b>                       |      |        |     |
| Should Be Able To Keep Renting Them Out | 8%   | 3%     | 13% |
| Should Be Fixed First                   | 92%  | 97%    | 86% |
| Not sure                                | 0%   | 0%     | 1%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Fire Risk</b>                        |      |        |     |
| Should Be Able To Keep Renting Them Out | 8%   | 3%     | 13% |
| Should Be Fixed First                   | 89%  | 92%    | 86% |
| Not Sure                                | 3%   | 5%     | 1%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Loss of Steering</b>                 |      |        |     |
| Should Be Able To Keep Renting Them Out | 8%   | 3%     | 13% |
| Should Be Fixed First                   | 91%  | 95%    | 87% |
| Not Sure                                | 1%   | 2%     | 1%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Exploding Air Bags</b>               |      |        |     |
| Should Be Able To Keep Renting Them Out | 8%   | 3%     | 14% |
| Should Be Fixed First                   | 90%  | 94%    | 85% |
| Not Sure                                | 2%   | 2%     | 1%  |

|   | Base | Gender |     |
|---|------|--------|-----|
|   |      | Woman  | Man |
| <b>Allow Rentals If Recalls Disclosed</b>                           |      |        |     |
| Should Be Allowed To Rent Recalled Cars If Safety Defects Disclosed | 19%  | 12%    | 27% |
| Should Be Fixed Before Renting Out                                  | 77%  | 82%    | 71% |
| Not Sure  | 4%   | 6%     | 2%  |





|   | Base | Party    |            |                     |
|---|------|----------|------------|---------------------|
|   |      | Democrat | Republican | Independent / Other |
| <b>Should Companies Rent Cars Under Recall</b>  |      |          |            |                     |
| Rental Car Companies Should Be Able To Keep Renting Out Cars Under Recall Without Fixing Them | 13%  | 13%      | 11%        | 16%                 |
| They Should Not Be Able To  | 85%  | 86%      | 87%        | 78%                 |
| Not Sure  | 2%   | 1%       | 2%         | 6%                  |

|   | Base | Party    |            |                     |
|---|------|----------|------------|---------------------|
|   |      | Democrat | Republican | Independent / Other |
| <b>Bad Brakes</b>                       |      |          |            |                     |
| Should Be Able To Keep Renting Them Out | 8%   | 7%       | 6%         | 12%                 |
| Should Be Fixed First                   | 92%  | 92%      | 93%        | 88%                 |
| Not sure                                | 0%   | 0%       | 1%         | -                   |

|   | Base | Party    |            |                     |
|---|------|----------|------------|---------------------|
|   |      | Democrat | Republican | Independent / Other |
| <b>Fire Risk</b>                        |      |          |            |                     |
| Should Be Able To Keep Renting Them Out | 8%   | 9%       | 6%         | 13%                 |
| Should Be Fixed First                   | 89%  | 87%      | 92%        | 86%                 |
| Not Sure                                | 3%   | 4%       | 3%         | 1%                  |

|   | Base | Party    |            |                     |
|---|------|----------|------------|---------------------|
|   |      | Democrat | Republican | Independent / Other |
| <b>Loss of Steering</b>                 |      |          |            |                     |
| Should Be Able To Keep Renting Them Out | 8%   | 9%       | 5%         | 13%                 |
| Should Be Fixed First                   | 91%  | 89%      | 94%        | 87%                 |
| Not Sure                                | 1%   | 2%       | 1%         | -                   |

|   | Base | Party    |            |                     |
|---|------|----------|------------|---------------------|
|   |      | Democrat | Republican | Independent / Other |
| <b>Exploding Air Bags</b>               |      |          |            |                     |
| Should Be Able To Keep Renting Them Out | 8%   | 9%       | 7%         | 10%                 |
| Should Be Fixed First                   | 90%  | 87%      | 92%        | 89%                 |
| Not Sure                                | 2%   | 4%       | 1%         | 1%                  |

|   | Base | Party    |            |                     |
|---|------|----------|------------|---------------------|
|   |      | Democrat | Republican | Independent / Other |
| <b>Allow Rentals If Recalls Disclosed</b>                           |      |          |            |                     |
| Should Be Allowed To Rent Recalled Cars If Safety Defects Disclosed | 19%  | 21%      | 15%        | 28%                 |
| Should Be Fixed Before Renting Out                                  | 77%  | 76%      | 80%        | 71%                 |
| Not Sure  | 4%   | 3%       | 6%         | 1%                  |





|   | Base | Race  |       |
|---|------|-------|-------|
|   |      | White | Other |
| <b>Should Companies Rent Cars Under Recall</b>  |      |       |       |
| Rental Car Companies Should Be Able To Keep Renting Out Cars Under Recall Without Fixing Them | 13%  | 9%    | 35%   |
| They Should Not Be Able To  | 85%  | 89%   | 64%   |
| Not Sure  | 2%   | 2%    | 1%    |

|   | Base | Race  |       |
|---|------|-------|-------|
|   |      | White | Other |
| <b>Bad Brakes</b>                       |      |       |       |
| Should Be Able To Keep Renting Them Out | 8%   | 5%    | 24%   |
| Should Be Fixed First                   | 92%  | 95%   | 76%   |
| Not sure                                | 0%   | 1%    | -     |

|   | Base | Race  |       |
|---|------|-------|-------|
|   |      | White | Other |
| <b>Fire Risk</b>                        |      |       |       |
| Should Be Able To Keep Renting Them Out | 8%   | 5%    | 22%   |
| Should Be Fixed First                   | 89%  | 92%   | 74%   |
| Not Sure                                | 3%   | 3%    | 4%    |

|   | Base | Race  |       |
|---|------|-------|-------|
|   |      | White | Other |
| <b>Loss of Steering</b>                 |      |       |       |
| Should Be Able To Keep Renting Them Out | 8%   | 4%    | 28%   |
| Should Be Fixed First                   | 91%  | 95%   | 69%   |
| Not Sure                                | 1%   | 1%    | 3%    |

|   | Base | Race  |       |
|---|------|-------|-------|
|   |      | White | Other |
| <b>Exploding Air Bags</b>               |      |       |       |
| Should Be Able To Keep Renting Them Out | 8%   | 6%    | 23%   |
| Should Be Fixed First                   | 90%  | 93%   | 72%   |
| Not Sure                                | 2%   | 1%    | 5%    |

|   | Base | Race  |       |
|---|------|-------|-------|
|   |      | White | Other |
| <b>Allow Rentals If Recalls Disclosed</b>                           |      |       |       |
| Should Be Allowed To Rent Recalled Cars If Safety Defects Disclosed | 19%  | 16%   | 36%   |
| Should Be Fixed Before Renting Out                                  | 77%  | 80%   | 59%   |
| Not Sure  | 4%   | 4%    | 5%    |





|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Should Companies Rent Cars Under Recall</b>   |      |          |          |               |
| <b>Rental Car Companies Should Be Able To Keep Renting Out Cars Under Recall Without Fixing Them</b> | 13%  | 20%      | 9%       | 11%           |
| <b>They Should Not Be Able To</b>  | 85%  | 76%      | 90%      | 88%           |
| <b>Not Sure</b>  | 2%   | 4%       | 1%       | 2%            |

|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Bad Brakes</b>                              |      |          |          |               |
| <b>Should Be Able To Keep Renting Them Out</b> | 8%   | 14%      | 7%       | 1%            |
| <b>Should Be Fixed First</b>                   | 92%  | 86%      | 92%      | 99%           |
| <b>Not sure</b>                                | 0%   | -        | 1%       | -             |

|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Fire Risk</b>                               |      |          |          |               |
| <b>Should Be Able To Keep Renting Them Out</b> | 8%   | 11%      | 8%       | 3%            |
| <b>Should Be Fixed First</b>                   | 89%  | 84%      | 89%      | 96%           |
| <b>Not Sure</b>                                | 3%   | 5%       | 3%       | 1%            |

|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Loss of Steering</b>                        |      |          |          |               |
| <b>Should Be Able To Keep Renting Them Out</b> | 8%   | 14%      | 7%       | 1%            |
| <b>Should Be Fixed First</b>                   | 91%  | 85%      | 92%      | 99%           |
| <b>Not Sure</b>                                | 1%   | 1%       | 2%       | 0%            |

|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Exploding Air Bags</b>                      |      |          |          |               |
| <b>Should Be Able To Keep Renting Them Out</b> | 8%   | 11%      | 9%       | 2%            |
| <b>Should Be Fixed First</b>                   | 90%  | 86%      | 90%      | 95%           |
| <b>Not Sure</b>                                | 2%   | 3%       | 1%       | 2%            |

|  | Base | Age      |          |               |
|--|------|----------|----------|---------------|
|  |      | 18 to 45 | 46 to 65 | Older than 65 |
| <b>Allow Rentals If Recalls Disclosed</b>                                  |      |          |          |               |
| <b>Should Be Allowed To Rent Recalled Cars If Safety Defects Disclosed</b> | 19%  | 30%      | 19%      | 6%            |
| <b>Should Be Fixed Before Renting Out</b>                                  | 77%  | 64%      | 78%      | 92%           |
| <b>Not Sure</b>  | 4%   | 6%       | 3%       | 2%            |

