

February 19, 2014

To: Interested Parties

Fr: Anzalone Liszt Grove Research

Re: California Voters Overwhelmingly Support Ban on Sale of Recalled Vehicles

A recent statewide poll of California likely voters finds overwhelming support for a ban on the sale of used cars that have been recalled, until they have been repaired.¹ Overall, 88% of California voters support such a proposal, with 78% doing so strongly.

***Please tell me whether you support or oppose the following proposal:
Make it illegal for car dealers to sell used cars that have been recalled due to safety defects unless they get the car repaired first
78% Strongly Support / 88% Total Support***

Robust support for this proposal extends across partisan, demographic and regional lines. It is backed by over four out-of-five Independents (88% support), Republicans (82%) and Democrats (91%), with over two-thirds of each of these voting blocs strongly in favor of it. Support also exceeds 80% in each region of the state.

SUPPORT FOR PROPOSAL BY AUDIENCE	STRONGLY SUPPORT	TOTAL SUPPORT
CALIFORNIA VOTERS OVERALL	78%	88%
Democrats	79%	91%
Independents	69%	88%
Republicans	68%	82%
Men	73%	87%
Women	82%	89%
White	77%	88%
Latino	82%	88%
Los Angeles Media Market	74%	87%
Sacramento-Stockton Media Market	71%	85%
San Francisco-Oakland Media Market	63%	88%

¹ These results are from a survey conducted by Anzalone Liszt Grove Research of 601 California likely 2014 voters. The survey was conducted September 30 – October 3, 2013. 20% of all interviews were conducted over cell phones, and interviews were conducted in both English and Spanish. The survey has a margin of error of +/- 4.0%.