**California Statewide**


Q4A. Cell Usage

<table>
<thead>
<tr>
<th>Usage Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cell Phone Only</td>
<td>14%</td>
</tr>
<tr>
<td>Mostly Cell</td>
<td>24%</td>
</tr>
<tr>
<td>Both Equally</td>
<td>30%</td>
</tr>
<tr>
<td>Mostly Landline</td>
<td>18%</td>
</tr>
<tr>
<td>Landline Only</td>
<td>12%</td>
</tr>
<tr>
<td>[vol] Don’t Know</td>
<td>3%</td>
</tr>
</tbody>
</table>

**Q3.** Now, I'm going to read you proposals that are part of a Proposition measure which will appear on the ballot in the November 2014 election. After I read each one, please tell me whether you support or oppose that proposal.

<table>
<thead>
<tr>
<th>Proposal Description</th>
<th>Strongly support</th>
<th>S'what support</th>
<th>Total support</th>
<th>S'what oppose</th>
<th>Strongly oppose</th>
<th>Total oppose</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. It would make it illegal for car dealers to sell used cars that have been recalled due to safety defects unless they get the car repaired first. [SPLIT D]</td>
<td>78%</td>
<td>10%</td>
<td>88%</td>
<td>6%</td>
<td>4%</td>
<td>10%</td>
<td>2%</td>
</tr>
<tr>
<td>B. It would ban car dealers from charging extra undisclosed fees for car loans. [SPLIT C]</td>
<td>66%</td>
<td>16%</td>
<td>82%</td>
<td>4%</td>
<td>12%</td>
<td>16%</td>
<td>2%</td>
</tr>
<tr>
<td>C. It would require all car dealers to provide at least a 30 day or 1,000 mile warranty on all used cars. [SPLIT D]</td>
<td>65%</td>
<td>19%</td>
<td>84%</td>
<td>4%</td>
<td>7%</td>
<td>11%</td>
<td>5%</td>
</tr>
<tr>
<td>D. It would strengthen protections to prevent car dealers from re-doing contracts after they are signed in order to charge car buyers a higher interest rate or a bigger down payment.</td>
<td>63%</td>
<td>13%</td>
<td>76%</td>
<td>5%</td>
<td>13%</td>
<td>18%</td>
<td>6%</td>
</tr>
<tr>
<td>E. It would strengthen protections for car buyers against identity theft by closing a loophole that prevents car dealers from being held accountable in cases of identity theft. [SPLIT C]</td>
<td>52%</td>
<td>20%</td>
<td>72%</td>
<td>6%</td>
<td>11%</td>
<td>17%</td>
<td>11%</td>
</tr>
<tr>
<td>F. It would prohibit auto dealers from hiring people convicted of identity theft, fraud, or forgery for positions where they have access to consumers' personal financial information. [SPLIT D]</td>
<td>76%</td>
<td>9%</td>
<td>85%</td>
<td>5%</td>
<td>7%</td>
<td>12%</td>
<td>3%</td>
</tr>
<tr>
<td>G. It would eliminate the ability of a state government board controlled by auto dealers to overrule the Department of Motor Vehicles when it suspends a dealer's license for violating consumer protection laws. [SPLIT C]</td>
<td>45%</td>
<td>20%</td>
<td>65%</td>
<td>9%</td>
<td>13%</td>
<td>22%</td>
<td>12%</td>
</tr>
</tbody>
</table>

**Due to rounding, “totals” of the individual components may differ by +/- 1.**

**Questions 1-2 have been moved to the demographics section.**

Anzalone Liszt Grove Research, Inc.
# California Statewide

**Sept. 30 – Oct. 3, 2013**  
**N=601 Likely 2014 Voters (481 Landline / 120 Cell)**

## QUESTIONS FOR CLASSIFICATION PURPOSES

### Q4. Sex

- Male: 46%
- Female: 54%

### Q5. Age

- 18-34: 17%
- 35-49: 26%
- 50-64: 32%
- 65+: 23%
- [vol] Refused: 1%

### Q1/2. Race

- White or Caucasian: 62%
- Black or African-American: 6%
- Latino, Hispanic, or Mexican American: 21%
- Asian or Pacific Islander: 5%
- Native American: 1%
- Mixed Race: 3%
- [vol] Other: 1%
- [vol] Don't Know: 1%

### Q6. Are you married, separated, divorced, widowed, or have never been married?

- Married: 62%
- Separated/Divorced: 9%
- Widowed: 5%
- Never married/single: 19%
- [vol] Refused/Don't Know: 5%

### Q7. Do you consider yourself a Democrat, a Republican, or an Independent?

- Democrat: 41%
- Indep/lean Democrat: 5%
- Republican: 23%
- Indep/lean Republican: 5%
- Independent: 19%
- [vol] Other / Don't Know: 7%
Q8. What was the last year of education you completed?

- Less than high school ................................................................. 3%
- High school graduate ................................................................. 18%
- Some college ............................................................................... 26%
- College graduate ......................................................................... 33%
- Post college ................................................................................ 16%
  [vol] Don't Know / Refused .......................................................... 4%

Q9. Do you have any children 18 years of age or younger currently living in your household?

- Yes .............................................................................................. 26%
- No ............................................................................................... 69%
  [vol] Don't Know / Refused .......................................................... 4%

Q10. Are you a current or retired member of a labor union?

- Yes, current .................................................................................. 12%
- Yes, retired .................................................................................. 9%
- Yes, household ............................................................................... 3%
- No ............................................................................................... 73%
  [vol] Don't Know / Refused .......................................................... 4%

Q11. What language do you usually speak at home? Only Spanish, more Spanish than English, both equally, more English than Spanish, or only English? [ASKED ONLY OF RESPONDENTS WHO ANSWERED 'LATINO, HISPANIC, OR MEXICAN AMERICAN' IN Q1/2; N=126]

- Only Spanish ................................................................................ 14%
- More Spanish than English ........................................................... 11%
- Both equally .................................................................................. 17%
- More English than Spanish ........................................................... 18%
- Only English ................................................................................ 37%
  [vol] Other .................................................................................... 0%
  [vol] Don't Know/Refused ............................................................ 4%

Q12. Were you born in the United States? [ASKED ONLY OF RESPONDENTS WHO ANSWERED 'LATINO, HISPANIC, OR MEXICAN AMERICAN' IN Q1/2; N=126]

- Yes .............................................................................................. 61%
- No ............................................................................................... 35%
  [vol] Don't Know / Refused .......................................................... 4%
Q13. Have you or a loved one ever been injured in an automobile accident?

Yes ................................................................................................................. 52%
No .................................................................................................................. 45%
[vol] Don't Know ......................................................................................... 3%

Q14. And finally, have you or a member of your family ever been taken advantage of by a car dealer?

Yes .................................................................................................................. 30%
No .................................................................................................................. 65%
[vol] Don't Know ......................................................................................... 5%

Q15. Media Market

Bakersfield ........................................................................................................... 2%
Chico Redding .................................................................................................... 2%
Eureka ................................................................................................................. 1%
Fresno Visalia ..................................................................................................... 5%
Los Angeles ....................................................................................................... 41%
Medford Klamath Falls ..................................................................................... 0%
Monterey Salinas ............................................................................................... 2%
Palm Springs ....................................................................................................... 2%
Reno .................................................................................................................... 1%
Sacramento Stockton .......................................................................................... 12%
San Diego ......................................................................................................... 8%
San Francisco Oakland ....................................................................................... 21%
Santa Barbara Santa Maria ............................................................................... 3%
Yuma Az El Centro ............................................................................................ 0%